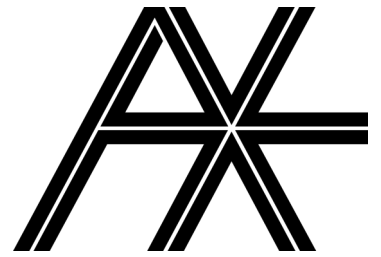


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Artificial Creativity

26 September 2026 – 10 January 2027

Press Release
July 2026

Fourteen Artists Explore How Artificial Intelligence Is Transforming Creative Processes

The exhibition *Artificial Creativity* addresses one of the most pressing questions of our time: what does creativity mean when machines shape creative processes and seem to be creative themselves? The Aargauer Kunsthaus will open the exhibition *Artificial Creativity* on 26 September 2026. Fourteen artists will present works that explore the relationship between humans and machines.

Since ChatGPT became available to the public at the end of 2022, AI has become an integral part of everyday life and has significantly impacted public debate. Hardly any area remains unaffected – from work and education to health, business, and culture. Profound changes are emerging everywhere, at an ever-increasing pace and with unpredictable outcomes. Art, too, is directly impacted by these developments.

In art, AI brings yet another shift in the history of media, one that ranges from photography to digitalisation. Yet, AI raises new questions in an ever-changing landscape. Those technologies were also initially met with apprehension, but they did not diminish artistic diversity; instead, they fostered new forms of expression. Today, AI is once again reshaping the conditions of art: how does it alter artistic processes? What does authorship mean when machines are involved in images, texts, and decisions? And who bears responsibility when creative works are increasingly produced with AI?

Exhibition

The exhibition presents the artistic process with AI as a negotiation between control and loss of control. It brings together fourteen works that utilise generative images and language models. In installations, some of them interactive, visitors will find a new world of images, voices, and spaces.

The exhibition is built around three key questions: How does AI become part of artistic processes? How does AI-generated content alter our perception of reality? And what changes when AI becomes tangible spatially, physically, and socially? Creativity does not simply shift

from humans to machines. Rather, it arises from the interplay between people, data, technical systems, and how culture defines what counts as creative.

The works in the exhibition show that artists use AI in very different ways: whether as a tool, part of the creative process, or as a system whose range of possible actions is shaped by data, rules, and interfaces. This highlights the question of authorship and collaboration. With AI, the prerequisites for artistic production are becoming more visible than ever: datasets, rules, prompts, and training environments are becoming both creative tools and subjects of critical scrutiny.

The exhibition also addresses the unique persuasive power of AI-generated images, texts, and voices. They often appear credible, even when their origin can hardly be verified. Where data or context is missing but systems nevertheless continue to process information, hallucinations arise. They are convincing in appearance yet lack a factual basis. In the exhibition, these become recognisable not only as errors, but also as artistically productive disruptions.

In interactive works in particular, the shared agency between people and technical systems becomes obvious. AI lacks intentions, understanding, and responsibility. This lies with the people and institutions that develop, deploy, exhibit, and evaluate such systems. *Artificial Creativity* illustrates how AI is changing the conditions that shape creativity, our experience of reality, and who bears responsibility.

Artists

With Alfatih, Niculin Barandun, Botto, Terence Broad, Onome Ekeh, Emanuel Gollob, Tobias Gutmann, Holly Herndon & Mat Dryhurst, Hochschuh & Donovan, Esther Hunziker, Simone C. Niquille, Theresa Reiwer, Monica Studer / Christoph van den Berg and Robi Voigt

Curator

Dr Katharina Ammann; Assistant Curator: Florian Brand

In cooperation with HEK (House of Electronic Arts)

Learning and Engagement

Visitors are invited to explore and experience the possibilities and limitations of AI for themselves. Within the exhibition, a learning space with two chatbots help visitors to refine their own stance on AI between utopia and dystopia. Does AI offer a solution to pressing problems such as the climate crisis, or is it driving us towards the abyss? In a test lab in the *Freiraum* on the ground floor, visitors can also experiment with image generating AI tools and find out how the technically unpredictable nature of this technology can spark new artistic impulses.

Publication

To accompany the exhibition, a publication will be released featuring texts by computer scientist Dr Eva Cetinić (University of Zurich) on the development of generative AI and latent space as a central locus of machine-generated image production. The publication also presents texts by philosopher Dr Julia Langkau (University of Geneva) discussing the relationship between human and artificial creativity. The publication also explores questions on AI posed by Beni Bischof and responses from the participating artists on their work with AI. These contributions expand the exhibition with perspectives on creativity, participation, and responsibility.

Accompanying Programme

AI is sparking a great deal of debate. An accompanying programme of talks, workshops, and panel discussions invites schools and the general public to discuss the ethical, legal, and aesthetic implications of AI in creative production.

Find out more at aargauerkunsthhaus.ch/agenda

Media Preview

Thursday, 24 September 2026, 11 a.m., a guided tour of the exhibition with Dr Katharina Ammann and Florian Brand

Media Images

Images are available to download from our website. Please note the image credits.

www.aargauerkunsthhaus.ch > Media

Additional Information

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Acknowledgements

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Canton of Aargau, Aargauischer Kunstverein, Swisslos Fund, City of Aarau, Federal Office of Culture

Aargauer Kunsthaus

The Aargauer Kunsthaus is the leading museum for Swiss art. Through its vibrant and exploratory collaboration with art and artists, it helps to shape an open and inclusive society. In dialogue with diverse communities, it creates space for intellectual and emotional encounters with art in Switzerland.

HEK (House of Electronic Arts)

The HEK in Basel is dedicated to digital culture and the new art forms of the information age. Since 2011, this venue has hosted creative and critical discussions on the aesthetic, socio-political, and economic implications of media technologies.